

sunbeam

THE END
GOAL IS
ZERO.

OUR GOAL
IS TO
BECOME A
ZERO-
CARBON
COMPANY
IN 2022.

We are taking a proactive approach to reducing and eventually eliminating the damage we create on this planet.

This year we have completed our most in depth sustainability audit to date. It covered everything that Sunbeam does, from loo roll to set builds. Despite Covid-19 putting a damper on our desires to create a follow up to our gorgeous 2018 Sustainability Report (which we are still so proud of), we decided more action, less pretty.

With that in mind, we've created a list of demands for ourselves covering what we want to accomplish by the end of 2020. While this list may look simple, it is a glimpse of the thorough research with solid and achievable plans we have created. We've looked ourselves in the mirror and adding to the Sustainability Policy already in place, here's what our reflection tells us to do next.

THE BREAKDOWN

1. Reduce CO2 emissions caused by electricity use, fuel emissions and utilities usage.

While we have always been 100% renewable electricity, we have again tendered all our utilities focusing on environmental sustainability. We are now looking at usage and improving facilities for energy efficiency via a massive refurbishment project which will transform our building and offering.

2. Eliminate the use of paper and printing on-site and for the business. Make what printing we do, for ourselves and others, the most sustainable option.

We have created a highly bespoke booking system that digitises our in-house communications which is currently being rolled out for all staff. Our house font, Garamond, was chosen due to its size, readability and usage of ink when it's printed. However, much of the printing that happens on site is by clients. While actively discouraging this, we will also make sure we're supplying them the most sustainable options.

THE BREAKDOWN

3. Furthering the use of sustainable materials and equipment internally and providing sustainable equipment for our clients.

Studios and everything in them take a beating. We are constantly replacing and repairing furnishings and we use a lot of materials and products in our set builds, the cleaning of the building and the servicing of our clients. We are making sure how we do this is the most sustainable possible.

4. Further reduce the CO2 emissions caused by the food we sell.

Our Meat Free mission is now in its 5th year, we've accomplished a plastic-free and palm oil-free minibar and our worms are still eating the majority of our food waste. However we're in an area where we don't have as many options as we'd like for food waste disposal. We'll be flexing our lobbying muscle while always keeping an eye on what we can grow on site, what we can preserve and what we can create in our kitchen rather than transporting in.

THE BREAKDOWN

5. Gardens should be part of the ecosystem.

Our gardens are so special and we're so lucky to have them. However this is one area we'll make worse before we make it better. We have had to turf one garden this year, removing lots of old growth. This has made lots more space for social distancing and many more outdoor meals for our clients which is great. It isn't so great for the bees though. With this in the forefront of our mind we have designed a new garden that by 2021 will be filled with more plant-life, hidden spaces, and beautiful landscaping, all with a bee-friendly touch. In the meantime we'll continue to use the water butt and worm juice. No artificial fertiliser here.

6. Only work with suppliers who have made sustainability an active part of their business ethos.

At the end of 2019 we sent an email to every one of our suppliers, from cleaning to equipment to transport. We told them what we expect from them by the end of 2020. We believe it to be achievable. They must have a track record for becoming more sustainable year on year and a plan for continuing this work. We are offering our sustainability consultation to our suppliers free of charge from September – October 2020 in order to support their positive changes. (limited time availability, get in touch if you want our support.)

THE BREAKDOWN

7. Taking sustainability education and training further.

We hosted our first *Sustainability in Production* talk in February along with Locate Productions, AdGreen, AOP and Jeremy Matthieu from the BBC. We had over 200 attendees and our after-polling said more, more, more. Then came Covid. However, we haven't forgotten this and alongside our offer to consult our suppliers, we will be looking at more ways to educate ourselves and our community on furthering the fight against the greatest threat humanity has ever faced.

8. Covid-19 done sustainably.

Ahhh, Covid, how we do love thee? Let us count the ways....[crickets]. There actually has been some silver linings to this. Reduction of travel perhaps being the greatest. But the rise of plastic wrapped alcohol, gloves, food and faces, and the stoppage of big consumer movements (oh how we miss our Keep Cups) has been a huge hit to the momentum the Sustainability Movement created. Sunbeam is taking Covid-19 very seriously. We have temperature checks, 2-hour anti-viral cleaning, and bag loads of social distancing thanks to our big spaces and gardens. But oh man, we have never bought more disposable food packaging. All of it biodegradable or compostable but still not truly sustainable. We're getting our head around what it means to deal with Covid seriously and within government regulations with sustainability as a legitimate, important and mandatory goal.

THE BREAKDOWN

9. Sustainability at home for contractors, employees and freelancers.

Who would have thought venue-based staff would find themselves working from home? Well here we are. It's allowed us to reflect on how we behave in our home offices, what promises we want to make as individuals wanting a decent future, and what we want our mutual understanding to be within our work relationships. We have come up with a list for freelancers and employees (including movie-viewing!) as to what we'd like reflected in ourselves and those we work with, and how we find new people for our team.

10. Offset all remaining CO2 emissions.

This should always be a last step, not a first. It's a great plaster but it's for a wound we'd rather not have inflicted in the first place. This year, we'll spend thousands on trees via Mossy Earth, likely doubling our investment with them last year. However, it remains our long-term goal to continue to reduce this need as we reduce our damage.

GET IN
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LEARN
MORE.

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